

II. Description of Curriculum Change

1. Course Description

JRNL 120 Journalistic Techniques for Professional Writing

3c-0l-3cr

Prerequisites: ENGL 101, nonmajors/minors

Erection printed linear and and abilities in a formalistic attilation and

understanding of the why of journalism and mass media. Practices and improves writing skills.

2. Summary of Changes

Title change from Journalistic Writing to Journalistic Techniques for Professional Writing

JRNL 120 Journalistic Writing

3c-0l-3cr

Prerequisites: ENGL 101, nonmajors/minors

Emphasizes intelligent use of writing ability in a journalistic style and understanding of the why of journalism and mass media. Practices and improves writing skills.

3. Rationale for change

This course is designed as a writing-intensive course for non-journalism majors.

Murralistic Techniques for Professional Writing is a more energies and appropriate torm