

rec'd 11-5-93

LSC Use Only

Revision-Date.

not approved  
11-18-

CURRICULUM PROPOSAL COVER

1. Title of the Proposed Program

2. Proposed Program Description

3. Proposed Program Objectives

4. Proposed Program Location

5. Proposed Program Dates

6. Proposed Program Faculty

7. Proposed Program Budget

8. Proposed Program Evaluation

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Please indicate the LS category(ies) for which you are applying:

LEARNING SKILLS:

First Composition Course  
 Mathematics

Second Composition Course

KNOWLEDGE AREAS:

Humanities: History  
 Humanities: Philos/Pol Studies

Fine Arts  
 Social Sciences

Humanities: Literature

Non-Western Cultures

Natural Sci: Laboratory  
 Natural Sci: Non-laboratory

Health & Wellness  
 Liberal Studies Elective

II. Please use check marks to indicate which LS goals are primary, secondary, incidental, or not applicable. When you meet with the LSC to discuss the course, you may be asked to explain how these will be achieved.

Prim Sec Incid N/A  
 X

A. Intellectual Skills and Modes of Thinking:

1.  Inquir. abstract logical thinking. critical analysis.

# CHECK LIST -- NON-WESTERN CULTURES

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Knowledge Area: ~~\_\_\_\_\_~~

- Treat concepts, themes and events in sufficient depth to enable students to appreciate the complexity, history and current implications of what is being studied; and not be merely cursory coverage of lists of topics.
- Suggest the major intellectual questions/problems which interest practitioners of a discipline and explore critically the important theories and principles presented by the discipline.
- Allow students to understand and apply the methods of inquiry and vocabulary commonly used in the discipline.
- Encourage students to use and enhance, wherever possible, the composition and mathematics

- Develop an understanding of contemporary cultures that differ substantially from the prevailing cultures of the United States, Canada, Western Europe, New Zealand and Australia.



**I. CATALOGUE DESCRIPTION**

**JN 481 (Special Topics) Pan African Issues in the Media**

**3 credits**

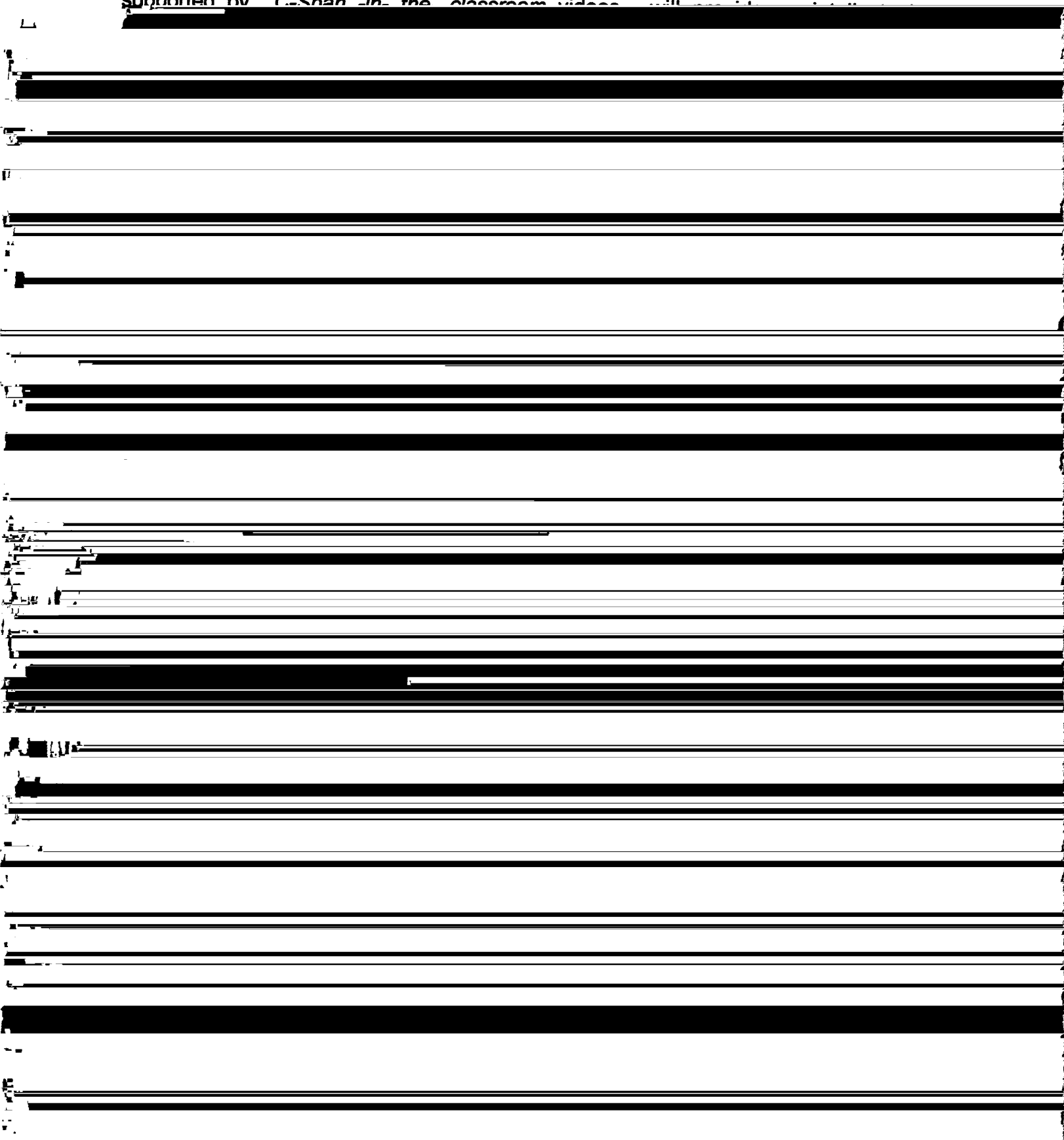
**Prerequisites : Junior**

**3 lecture hours**

This course will be one of the multi-disciplinary

**III COURSE METHOD**

Lectures, videos, class discussions and individual presentations. Lectures, supported by *C-Snap in the classroom* videos will provide the main content.



3. Unacknowledged contributions of African American soldiers during the wars
4. Pan African contributions to knowledge, philosophy, science, etc.
5. The Kern and Ohio Governor's Commission reports on the Status of African Americans.
6. Media portrayal of the civil rights movement, Martin Luther King and Malcom X
7. Anita Hill - Clarence Thomas hearings
8. L.A. Riots, TV drug bust, crime, etc. images
9. African and African Americans in the media - various reports

#### C. Short history of Unesco

1. International protocols on use of media to promote peace and international understanding
2. The new world information and communication order controversy
3. Western media images of Africa and the third world
4. African images in western media: FAO Studies on images of Africa

## V. EVALUATIVE METHODS

1. Two essay-type exams (one mid-term and one final), each will be weighted 25% of the final grade. Total, 50%
2. A term paper - students will write well-researched analytical papers based on one of the non-African issues in the media. The term paper will be

**IX. BIBLIOGRAPHY**

Abron M. Jonina (1990)

"The Image of African Americans in the U.S. D. "71-81

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----- "Don't believe the hype: Chronicle of a mugging by the media -A  
documentary history of the debate between WEB DuBois Afro-American  
Studies and Julius Lester." *The Black Scholar* Nov1 1998 v 19 n 6.

Bramlett-Solomon, Sharon (1991)

"Civil rights vanguard in the deep South: Newspaper portrayal of Fannie Lou  
Hame, 1964-1977" *The Black Scholar* Fall v 68 n 3 p.515

Edwards, Audrey (1993)

"From Aunt Jemima to Anita Hill: Media's split image of Black women" *Media*



"No taste for fluff: Ethel L. Payne, African American journalist." *Journalism Quarterly*. Fall v 68 n 3 p. 528

Sumner, David E. (1960)

"A clash over race: Tennessee Governor versus CBS" *Journalism Quarterly*. Fall v 68 n 3.

Ukadike, Frank N. (1990)

"Western film images of Africa: Concepts and Ideologies"