

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
September 9, 2024

The Division of University Advancement welcomed new leadership on July 8, 2024. Mrs. Jennifer DeAngelo was selected as vice president for University Advancement following an extensive national search. She brings a wealth of experience and a fresh perspective as she looks to lead successful and transformative fundraising efforts to bolster IUP's sesquicentennial campaign and celebration.

Advancement Services reported cash donations for fiscal year 2023-24 of \$6,749,881.66. The team maintains biographical data on 216,703 constituent records.

The Office of Annual Giving has achieved 101 percent of its goal for the fiscal year through many yearlong appeals and initiatives totaling \$1,071,633.

The Office of Alumni and Friends (formerly the Office of Alumni and Constituent Engagement) implemented staff changes which assisted immensely with keeping everything on track during the leadership transition.

The much-anticipated Oral History Project book was finalized and distributed in March 2024. The office has initiated communication strategies to showcase several new projects, with an increase in numbers indicating favorable results. The regional ambassador program offered its first online training in August 2024. Positive momentum continues as eight regional events were held during the past fiscal year.

The office is excited to bring back its event recognizing IUP alumni employees. It will be held September 6, 2024, at the historic alumni center in Breezedale. Once again, this event offers colleagues an opportunity to engage and support IUP.

The IMPACT 150 campaign's current philanthropic commitments for fiscal year 2023-24 total \$41,903,615.60, which is 28 percent of the working goal. Looking forward to fiscal year 2025-26, gift officers are focusing on student-centered outcomes as they continue to build stronger relationships with campus partners.

The Office of Strategic Partnerships is pleased to share that for the fifth year, an IUP hospitality student has been honored with a \$25,000 Scholarship of Excellence from the Statler Foundation. The office has also secured an initial \$50,000 gift from Theodore Lazzaro, connecting IUP's proposed college of osteopathic medicine to Lazzaro's Aestique clinics across western Pennsylvania.

A state House Republican Policy Committee hearing took place on IUP Punxsutawney's West Campus on May 29 and 30, 2024. The Office of Strategic Partnerships collaborated with Brian Smith, state representative, to host the hearing, which enabled IUP leadership to connect with more than 10 elected officials and to share updates on the proposed college of osteopathic medicine, strengthening support from state officials.

IUP hosted the America 250 Collaboration on August 12, 2024, in Sutton Hall's Blue Room. Elected officials from 10 counties in western Pennsylvania attended the meeting, which provided another opportunity for university leadership to share updates on academic initiatives.

This concludes my report.

Jennifer Baker, Chair
University Advancement Committee